

Where There's a Y, There's a Way!

IMAGINE THE POSSIBILITIES...



FOR YOUTH DEVELOPMENT.
FOR HEALTHY LIVING.
FOR SOCIAL RESPONSIBILITY.



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The Annual Giving Campaign is the Fort Madison Family YMCA's annual fundraising drive to provide opportunities to people in our community who seek engagement and healthier lifestyles. Every day, the Y is focused on strengthening communities through youth development, healthy living and social responsibility. Our programs protect, teach, connect, heal, nourish, and encourage the youth in our community as well as the young at heart. We believe that everyone, regardless of age, income, or background, should have the opportunity to learn, grow and thrive. For this reason, our Annual Giving Campaign, provides financial support for individuals and ensures no one is turned away from the Y due to an inability to pay by providing financial assistance with membership and program fees. We need your help now more than ever as we are seeing more families in need walk through our doors. We can't do it alone...100% of your donations ensures our ability to provide POSSIBILITIES to all.

NOW MORE THAN EVER...Your Gift makes A Difference!

Your Y and community need your support now more than ever as we continue to recover from the strain that COVID-19 caused. Throughout the COVID-19 public health crisis, the Y continued to address the community's needs through our childcare programs by safely providing childcare, summer day camp, and a virtual learning safe- zone for hundreds of area kids. Today, with the pandemic behind us, we continue to offer high level programs, look for ways to grow in our community, and better serve the youth and families of our community. At this time, many people are unable to pay the associated fees and qualify for financial assistant through our Annual Giving Campaign funds relieving families of added worry and stress. Your donation can help those in need.



The Y is More Than a Place. WE'RE A CAUSE.

Your donation will make a significant impact from giving young children the best possible start in their early childhood education at one of our preschool programs, to opening doors for low-income families, seniors, adults, teens, and children who need the health-sustaining programs offered at all of our locations. During this time, when youth, families, and seniors need a place to thrive, we kindly invite you to remember the Y. Your gift will help countless individuals gain confidence and grow in character.

When you give to Fort Madison Family\y YMCA, your tax-deductible donation will help youth achieve their full potential, empower people of all ages to lead healthier lives, and strengthen the bonds of our community. Please consider giving a gift to the Y in any amount. We need you; our youth need you; our community needs you!

Sincerely,

Ryan Wilson
Executive Director
Fort Madison Family YMCA

Your membership dues help keep our facilities running, your donations create possibilities!



\$500

Creates potential for five area youth to participate on the Y Swim Team.



\$1000

Engages two area youth through our after-school program for five months.



\$2000

Provides two youth with the opportunity to build relationships and thrive in our Summer Camp.



\$50

Develops a child's confidence in our Jiu Jitsu Program for two months.



\$100

Supports water safety & swim lessons to decrease risk of drowning for three area youth.



\$200

Provides eight area youth with the opportunity to participate in a Y Sport Program of their choice.

All donors receive recognition at The Fort Madison Family YMCA in one way or another. All donor's logos and/or names are present on the front page of our website with business donors logos linking directly to their website or URL of their choice. Donors of \$500 or more will receive a complimentary 4'x8' full color banner printed and hung in the gymnasium for one year.

MORE WAYS TO PARTNER WITH THE Y...

Corporate Membership Program: By signing up for our corporate membership program you help promote a healthy lifestyle for your employees reducing overall healthcare costs, improves work performance and company-wide morale, and leads to a better work performance. Contact Ryan Wilson ryan.wilson@fortmadison.org or Kathy Krogmeier kathy.krogmeier@fortmadison.org to sign up.

Advertise at The Y: Promote your business 24/7 with a 15 second video or still images across three Televisions at the Y's main facility and on the YMCA's website with back-links leading to your website or choice of URL. Cost is \$300 per year. Contact Ryan Wilson or Shawna Ross to start advertising your business today! *Camera ready ads welcome, or send your ad copy to shawna.ross@fortmadison.org.

2022 PLEDGE FORM

2022 Fort Madison Family YMCA Annual Giving Campaign Pledge

(Please make checks payable to: Fort Madison Family YMCA, 220 26th Street, Fort Madison, IA 52627)

Donor Name: _____

Phone: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____

2021 Pledge \$ _____

THANK YOU FOR YOUR SUPPORT!

YES! I SUPPORT THE Y: Donor Signature: _____

We thank you for your time, effort and contributions to make the Fort Madison Family YMCA the best we can be for Youth Development, Healthy Living and Social Responsibility.



FORT MADISON FAMILY YMCA

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For Youth Development. For Healthy Living. For Social Responsibility.